Mel! CREATIONS

PRIVATE LABEL • OEM • WHITE LABEL

MANUFACTURED IN DUBAI, UAE

Private Label Sports Nutrition

Building world-class sports nutrition brands from Dubai • full private label, OEM manufacturing and white label solutions for global markets.

OEM MANUFACTURING | WHITE LABEL | PRIVATE LABEL | WORLDWIDE EXPORT



DUBAI, UAE • B2B

CONFIDENTIAL • FOR B2B ENQUIRIES ONLY

Melt CREATIONS

ABOUT MELT CREATIONS

Your Premium Manufacturing Partner

Melt Creations is a Dubai-based OEM and Private Label manufacturer producing premium sports nutrition products for international brands, distributors, and retailers.

We operate a purpose-built production facility in Dubai with full R&D, manufacturing, quality assurance, packaging design, and worldwide export capability • delivering complete end-to-end brand solutions.

6+
PRODUCT CATEGORIES

30+
ACTIVE SKUS

15+
EXPORT MARKETS

100%
HALAL CERTIFIED

DUBAI MANUFACTURER | OEM | PRIVATE LABEL | EXPORT READY





EXAMPLES MANUFACTURED BY MELT CREATIONS • DUBAI, UAE

COMPLETE SERVICE OFFERING

OEM Manufacturing Services

End-to-end solutions to bring your brand to life.



PRODUCT DEVELOPMENT

Innovative formulations developed by our expert R&D team.

OEM MANUFACTURING

High-capacity production to your exact specifications with consistent quality.

PRIVATE LABEL

Exclusive products developed for your brand with total confidentiality.

PACKAGING DESIGN

Creative packaging and artwork that brings your brand to life.

QUALITY ASSURANCE

ISO 22000, HACCP certified with strict quality control at every step.

REGULATORY COMPLIANCE

Nutrition labeling, compliance, and support for global regulations.

EXPORT DOCUMENTATION

Complete export support including certificates, customs documentation, and logistics.

WORLDWIDE DISTRIBUTION

Export-ready products delivered to 5+ continents through trusted logistics partners.

CONCEPT → RECIPE DEVELOPMENT → SAMPLING & APPROVAL → PACKAGING DEVELOPMENT → MANUFACTURING → QUALITY CONTROL → EXPORT & DELIVERY

Your Brand. Our Manufacturing Expertise.

Building premium sports nutrition brands that perform in every market.

MANUFACTURING PROCESS

01 Inquiry & Brief

Submit your product concept, brand brief, target market, and volume requirements. We respond within 24 hours.

02 Consultation

Dedicated consultation to define formulation targets, packaging requirements, regulatory compliance, and commercial terms.

03 Recipe Development

Our R&D team develops custom formulations with full nutrition calculations, ingredient sourcing, and allergen profiling.

04 Sampling & Approval

Pre-production samples dispatched for your approval. Revisions handled until the product meets your exact standards.

05 Packaging Design

Full packaging artwork developed to your brand guidelines, including print-ready files, barcodes, and legal declarations.

06 Production

Full production run on dedicated lines. Batch manufacturing with complete traceability from raw material to finished product.

07 Quality Control

Multi-stage QC including weight checks, metal detection, microbiological testing, and certificate of analysis issued per batch.

08 Shipping & Export

Full export documentation prepared. Products dispatched worldwide via preferred freight partners with full tracking provided.

STATE OF THE ART • DUBAI, UAE

Production Capabilities

12M+	6	R&D	15+
UNITS / YEAR	PRODUCT LINES	IN-HOUSE TEAM	EXPORT MARKETS

Chocolate Manufacturing

Purpose-built chocolate enrobing and tempering lines. Full milk, dark, white, and zero-sugar chocolate processing capability.

Protein Bar Production

Automated bar forming, filling, enrobing, and flow-wrap packaging. Multi-format capability from 20g to 100g formats.

Waffle & Wafer Lines

Dedicated waffle and wafer production including baking, filling, and chocolate coating. 75g waffle and 45g wafer formats.

Cookie Production

Soft-baked protein cookie lines with chocolate enrobing. Multi-flavour production with rapid changeover between SKUs.

Spread Manufacturing

High-shear mixing and filling for protein spreads in glass or plastic jars. 200g to 1kg fill weights with automated capping.

Packaging & Logistics

In-house flow-wrap, cartoning, and display-shipper packing. Temperature-controlled warehouse and worldwide freight coordination.

COMPLIANCE & STANDARDS

Quality Assurance & Certifications

ISO 22000
Food Safety Management System

HACCP
Hazard Analysis Critical Control Points

- Raw Material Inspection & COA Verification
- In-Process Metal Detection
- Continuous Weight & Fill Control
- Microbiological Testing Per Batch
- Allergen Control Procedures
- Shelf-Life & Stability Studies
- Certificate of Analysis Issued Per Batch
- Full Batch Traceability
- Export Certificate & Health Certificate
- Dedicated Quality Manager

All products manufactured in Dubai, UAE comply with UAE Food Safety Authority (FSCA) regulations and are exportable to all major international markets.

MANUFACTURING PORTFOLIO

Product Categories

All categories available for Private Label, White Label, and OEM manufacturing. Custom formulations and exclusive recipes available across all lines.

01



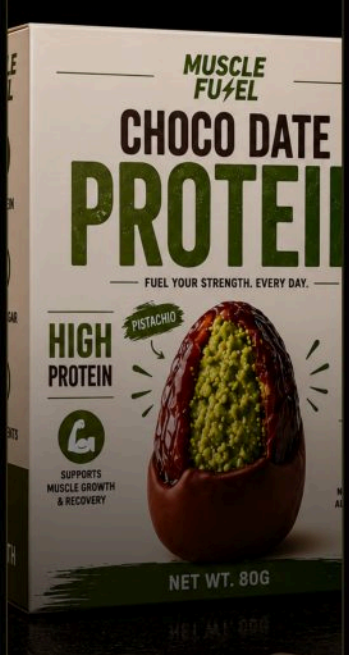
Protein Bars

02



Dubai Protein

03



Protein Choco Dates

04



Protein Cookies

05



Protein Waffles

06



Protein Wafers

07



Protein Spreads

08



High Protein Chocolate

CATEGORY 02 • DUBAI-INSPIRED

Dubai Protein Bars





PRIVATE LABEL | WHITE LABEL | OEM

INGREDIENTS

Chocolate: Whey Protein Concentrate, Cocoa Powder, Cocoa Butter, Cocoa Mass, Palm Oil, Whole Milk Powder, Skimmed Milk Powder, Emulsifier (Soy Lecithin E322), Vanillin, Natural Flavours, Sweetener (Maltitol, Stevia). Filling: Roasted Pistachio, Roasted Kunafa (Wheat Flour, Corn Starch, Salt), Pea Protein, Sunflower Oil, Whole Milk Powder, Skimmed Milk Powder, Sweetener (Maltitol, Stevia), Emulsifier (Soy Lecithin E322), Natural Pistachio Flavour, Food Color (E140), Salt.

AVAILABLE SIZES

20g • 40g • 60g per piece

AVAILABLE FLAVOURS

PISTACHIO KUNAFA | ESPRESSO | MATCHA | COOKIES & CREAM | SPECULOOS | PEANUT

CHOCOLATE COATING

Milk • Dark • White • Zero Sugar

PACKAGING

Single wrap • Display box (12/24) • Gift box

PRODUCTION LEAD TIME

3-4 weeks based on quantity

SHELF LIFE

12 months from production

STORAGE

Cool & dry, 15–25°C

COUNTRY OF ORIGIN

Dubai, UAE

EXPORT

Available worldwide

CATEGORY 03 • AUTHENTIC DUBAI ORIGIN

Protein Choco Dates





PRIVATE LABEL | WHITE LABEL | OEM

INGREDIENTS

Chocolate: Whey Protein Concentrate, Cocoa Mass, Cocoa Butter, Cocoa Powder, Palm Oil, Whole Milk Powder, Skimmed Milk Powder, Emulsifier (Soy Lecithin E322), Vanillin, Natural Flavour, Sweetener (Maltitol, Stevia). Filling: Pistachio (Roasted), Pea Protein, Sunflower Oil, Whole Milk Powder, Skimmed Milk Powder, Sweetener (Maltitol, Stevia), Emulsifier (Soy Lecithin E322), Natural Pistachio Flavour, Food Color (E140).

AVAILABLE SIZES

56g • 65g • 80g • 200g pack

AVAILABLE FILLINGS

PISTACHIO | PEANUT BUTTER | HAZELNUT | COOKIES & CREAM | SPECULOOS | CHOCOLATE

CHOCOLATE COATING

Dark • Milk • White • Sugar Free

PACKAGING

Retail box • Gift tin • Bulk carton

PRODUCTION LEAD TIME

3-4 weeks based on quantity

SHELF LIFE

12 months from production

STORAGE

Cool & dry, 15–25°C

COUNTRY OF ORIGIN

Dubai, UAE

EXPORT

Available worldwide

CATEGORY 01 • 16G PROTEIN • NO ADDED SUGAR

Protein Bars











PRIVATE LABEL | WHITE LABEL | OEM

INGREDIENTS

Chocolate: Whey Protein Concentrate, Cocoa Powder, Cocoa Butter, Cocoa Mass, Whole Milk Powder, Skimmed Milk Powder, Emulsifier (Soy Lecithin E322), Vanillin, Natural Flavors, Palm Oil, Sweetener (Maltitol, Stevia). Filling: Protein Powder (Pea Protein), Vegetable Oil, Roasted Pistachio, Whole Milk Powder, Skimmed Milk Powder, Sweetener (Maltitol, Stevia), Natural Color (E140), Salt.

NET WEIGHT

75g per box (2 • 37.5g bars)

PROTEIN PER BAR

16g protein • No added sugar

AVAILABLE FLAVOURS

PISTACHIO | PEANUT BUTTER | COOKIES & CREAM | SPECULOOS | CHOCOLATE | CARAMEL

PACKAGING

Flow wrap • Retail box • Display shipper (12 boxes)

PRODUCTION LEAD TIME

3-4 weeks based on quantity

SHELF LIFE

12 months from production

STORAGE

Cool & dry, 15–25°C

COUNTRY OF ORIGIN

Dubai, UAE

EXPORT

Available worldwide

CATEGORY 04 • SOFT BAKED • CHOCOLATE COATED

Protein Cookies







PRIVATE LABEL | WHITE LABEL | OEM

INGREDIENTS

Wheat Flour, Sugar Free Milk Chocolate Chips (8%), Sweetener (Maltitol, Stevia), Emulsifier (Soy Lecithin E322), Natural Vanilla Flavor, Vegetable Butter, Eggs, Whey Protein Concentrate, Natural Flavors, Baking Soda, Salt.

AVAILABLE SIZES

50g • 75g • 100g • 200g

AVAILABLE FLAVOURS

- MILK CHOCOLATE
- WHITE CHOCOLATE
- DOUBLE CHOCOLATE
- COOKIES & CREAM
- RED VELVET

PACKAGING

Flow wrap • Retail box • Display case

CUSTOM FORMULATION

Protein %, sweeteners, flavours, size • fully customisable

PRODUCTION LEAD TIME

3-4 weeks based on quantity

SHELF LIFE

12 months from production

STORAGE

Cool & dry, 15–25°C

COUNTRY OF ORIGIN

Dubai, UAE

EXPORT

Available worldwide

CATEGORY 05 • 12G PROTEIN • ZERO ADDED SUGAR • 75G PER PIECE

Protein Waffles







PRIVATE LABEL | WHITE LABEL | OEM

INGREDIENTS
Wheat Flour, Whey Protein Concentrate, Sugar Free White Chocolate, Eggs, Vegetable Butter, Sweetener (Maltitol, Stevia), Natural Vanilla Flavor, Baking Powder, Salt.

NET WEIGHT
75g per piece • 1 waffle per pack

PROTEIN PER SERVING
12g protein • Zero added sugar

AVAILABLE FLAVOURS
MILK CHOCOLATE | WHITE CHOCOLATE | DARK CHOCOLATE

PACKAGING
Single flow wrap • Retail box • Multipack (6/12)

PRODUCTION LEAD TIME
3-4 weeks based on quantity

SHELF LIFE
12 months from production

STORAGE
Cool & dry, 15–25°C

COUNTRY OF ORIGIN
Dubai, UAE

EXPORT
Available worldwide

CATEGORY 06 • LAYERED • HIGH PROTEIN • CRISPY • 45G PER BAR

Protein Wafers









PRIVATE LABEL | WHITE LABEL | OEM

INGREDIENTS

Chocolate: Whey Protein Concentrate, Cocoa Powder, Cocoa Butter, Cocoa Mass, Palm Oil, Whole Milk Powder, Skimmed Milk Powder, Emulsifier (Soy Lecithin E322), Vanillin, Natural Flavours, Sweetener (Maltitol, Stevia). Filling: Wheat Flour, Protein Powder (Pea Protein), Vegetable Oil, Roasted Pistachio, Whole Milk Powder, Skimmed Milk Powder, Sweetener (Maltitol, Stevia), Natural Color (E140), Salt.

NET WEIGHT

45g per bar • Individual or multipack

AVAILABLE FLAVOURS

PISTACHIO | COOKIES & CREAM | SPECULOOS | HAZELNUT | CHOCOLATE

FILLING OPTIONS

Pistachio cream • Hazelnut • Chocolate • Speculoos

PACKAGING

Single flow wrap • Retail box • Multipack (10/20)

CUSTOM FORMULATION

Layer count, filling ratio, chocolate coating • fully customisable

PRODUCTION LEAD TIME

3-4 weeks based on quantity

SHELF LIFE

12 months from production

STORAGE

Cool & dry, 15–25°C

COUNTRY OF ORIGIN

Dubai, UAE

EXPORT

Available worldwide

CATEGORY 07 • GLASS JAR • PREMIUM QUALITY

Protein Spreads











PRIVATE LABEL | WHITE LABEL | OEM

INGREDIENTS

Sweetener (Maltitol, Stevia), Skimmed Milk Powder, Roasted Pistachio, Sunflower Oil, Whey Protein, Pea Protein, Natural Food Coloring (E140), Vanillin, Soy Lecithin (E322).

AVAILABLE SIZES

200g • 350g • 500g • 1kg

AVAILABLE FLAVOURS

PISTACHIO | PEANUT BUTTER | SPECULOOS | COOKIES & CREAM | HAZELNUT | CHOCOLATE

PACKAGING

Glass jar (gold lid) • Plastic jar • Bulk pail

CUSTOM FORMULATION

Protein source, sweetener, flavour, texture • fully customisable

PRODUCTION LEAD TIME

3-4 weeks based on quantity

SHELF LIFE

12 months from production

STORAGE

Cool & dry, 15–25°C

COUNTRY OF ORIGIN

Dubai, UAE

EXPORT

Available worldwide

CATEGORY 08 • MILK • DARK • WHITE • ZERO SUGAR

High Protein Chocolate







PRIVATE LABEL | WHITE LABEL | OEM

INGREDIENTS

Whey Protein Concentrate, Cocoa Powder, Cocoa Butter, Cocoa Mass, Palm Oil, Whole Milk Powder, Skimmed Milk Powder, Sweetener (Maltitol, Stevia), Emulsifier (Soy Lecithin E322), Vanillin, Natural Flavor, Salt.

AVAILABLE VARIANTS

- MILK CHOCOLATE
- DARK CHOCOLATE
- WHITE CHOCOLATE
- ZERO ADDED SUGAR

KEY CLAIMS

- HIGH PROTEIN
- NO ADDED SUGAR
- REAL INGREDIENTS

PACKAGING

Retail bar wrapper • Display box • Gift box • Multipack

CUSTOM FORMULATION

Protein %, chocolate type, flavour inclusions • fully customisable

PRODUCTION LEAD TIME

3-4 weeks based on quantity

SHELF LIFE

12 months from production

STORAGE

Cool & dry, 15–25°C

COUNTRY OF ORIGIN

Dubai, UAE

EXPORT

Available worldwide

EXCLUSIVE • PROPRIETARY • YOURS

Custom Formulation & Private Label

Every element of your product can be precisely engineered to meet your brand positioning, target market, and nutritional requirements. Our R&D team has developed over 50 custom formulations for international clients across 15+ markets.

White Label

- Proven existing formulations
- Lowest MOQ available
- Fastest time to market
- Your branding applied
- No R&D cost
- Ready within weeks

Private Label

- Fully custom formulation
- Proprietary nutrition profile
- Exclusive flavours & recipes
- Custom packaging design
- Complete R&D support
- 100% exclusive to your brand

OEM

- Manufacture to your spec
- Your formulas produced
- Highest volume capacity
- Full NDA & confidentiality
- Any packaging format
- Complete export support

Protein % & Source Selection

Calorie & Macro Targets

Sweetener & Sugar-Free Options

Allergen Customisation

Custom Flavour Development

Chocolate Type & Coating

Nutrition Label & Health Claims

Packaging Design & Artwork

Regulatory Compliance

Country-Specific Labelling

CASE STUDY • END-TO-END MANUFACTURING CAPABILITY

Muscle Fuel

DEVELOPED & MANUFACTURED BY MELT CREATIONS • DUBAI, UAE

Muscle Fuel is an in-house sports nutrition brand created by Melt Creations to demonstrate our complete Private Label and OEM manufacturing capability • from initial concept through to international distribution.

01 **Developed a complete sports nutrition concept with premium market positioning**

02 **8 product categories • 30+ unique SKUs • custom formulations**

03 **Full packaging design, brand identity, and label artwork in-house**

04 **Manufactured at scale in Dubai with full QA and Halal certification**

05 **Retail listings and export distribution across GCC and international markets**

We can do the same for your brand.



HIGH PROTEIN CHOCOLATE



HIGH PROTEIN RANGE



PROTEIN SPREADS



PROTEIN WAFER ROLLS



DUBAI PROTEIN



PROTEIN BARS

Product Portfolio





































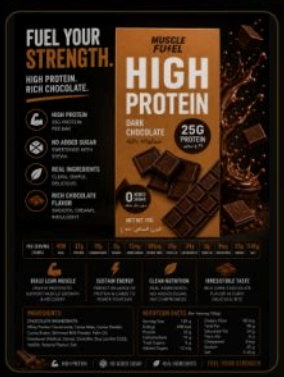














GLOBAL REACH • FROM DUBAI TO THE WORLD

Worldwide Export

From our production facility in Dubai, UAE, Melt Creations ships to brand partners, distributors, and retailers across the globe. We provide full export documentation, regulatory compliance support, and freight coordination for every destination.



UAE | GCC | SAUDI ARABIA | KUWAIT | EUROPE | UNITED KINGDOM | RUSSIA | CIS | AUSTRALIA | AFRICA | ASIA PACIFIC | NORTH AMERICA | LATIN AMERICA

CHOOSE YOUR PARTNERSHIP MODEL

How We Work Together

We support every stage of brand growth • from a first product launch to full-scale international manufacturing. Choose the model that fits your current stage.

White Label

Best for: Fast market entry

- Proven existing formulations
- Lowest MOQ
- Fastest launch timeline
- Your branding applied
- No R&D cost
- Full export support

Private Label

Best for: Brand differentiation

- Fully custom formulation
- Exclusive nutrition profile
- Custom flavours & recipes
- Custom packaging design
- Full R&D support included
- 100% brand exclusivity

OEM

Best for: Scale & volume

- Manufacture to your specs
- Your recipes produced
- Highest volume capacity
- Full NDA & confidentiality
- Any packaging format
- Complete export docs

All models include: ISO Compliant Production • Quality Certificate per Batch • Dedicated Account Manager • Full Export Documentation • Worldwide Shipping

Let's Build Your Brand Together

Melt Creations is ready to turn your ideas into premium sports nutrition products with world-class quality and service. Let's create the next successful brand together.

HEAD OFFICE & FACTORY
Dubai, United Arab Emirates

EMAIL
sales@meltcreations.ae

WEBSITE
www.meltcreations.ae

EXPORT WORLDWIDE
Delivering to 5+ continents
with trusted logistics partners.

